

ADVERTISING SPECS — 2012 MARTIN LUTHER KING, JR., BREAKFAST CELEBRATION PROGRAM

Print run: 800-1,000 copies

Rates:

Covers	\$1,725
Full page	\$1,150
2/3	\$770
1/2	\$575
1/3	\$400
1/4	\$300
1/6	\$200
Business card	\$50

Mechanical Requirements:

The Program will be printed in black and white (except covers) with no bleed. Trim size is approximately 8 3/8" x 10 3/4", with a live area of 7 1/2" x 10".

Digital files only: TIF, EPS or PDF files can be accepted. All images should be 300 dpi and in grayscale format (except covers). Please email digital files to michellesurdoval@yahoo.com.

Due to a late production schedule all ads are due ASAP.

Please direct all questions and inquiries to Michelle Surdoval at (207) 650-8704 or michellesurdoval@yahoo.com.

<p><u>Cover</u> 1-Front inside 2-Back inside 3-Back outside printed in full color 7 1/2" x 10"</p>	<p><u>Full page</u> 7 1/2" x 10"</p>	<p><u>2/3 vertical</u> 4 3/4" x 10"</p>	<p><u>1/2 island</u> 4 3/4" x 7 1/2"</p>
<p><u>1/2 horizontal</u> 7 1/2" x 4 7/8"</p>	<p><u>1/2 vertical</u> 3 5/8" x 10"</p>	<p><u>1/3 square</u> 4 7/8" x 4 7/8"</p>	<p><u>1/3 vertical</u> 2 3/8" x 10"</p>
<p><u>1/4 vertical</u> 3 5/8" x 4 7/8"</p>	<p><u>1/6 vertical</u> 2 1/4" x 4 7/8"</p>	<p><u>1/6 horizontal</u> 4 3/4" x 2 3/8"</p>	<p><u>business card</u> 3 1/2" x 2"</p>